



MONTREAL
GUITAR
SHOW JULY 6 TO 8, 2007



News release
For immediate distribution

The Festival International de Jazz de Montréal and the MMMIS support artisan luthiers

The 1st Montreal Guitar Show: a superb showcase for guitars!

Montreal, Monday, February 12, 2007 – All true aficionados of acoustic, classical, archtop and manouche guitars will be treated to the ultimate temptation this summer with the **1st Montreal Guitar Show**, an event devoted to instruments crafted by that exceptional breed of artisans known as luthiers! From **July 6 to 8**, as part of the **Montreal Musician and Musical Instrument Show (MMMIS)** and the **Festival International de Jazz de Montréal**, Montreal will host nothing less than the **biggest guitar show in Canada!** With its **70 exhibitors**, the event, which is dedicated exclusively to handcrafted guitars, will showcase the masterpieces of several of the world's greatest luthiers at the **Hyatt Regency Montreal**. Given last year's success of the guitar luthier segment of the MMMIS, this year the MMMIS and the Festival decided to get involved in promoting these artists-artisans, who are true stars in the minds of guitarists everywhere. Guitarists will have a unique opportunity to see, touch, try out, and even purchase the instruments on show at this rare exhibit of buyable quality instruments all at one location!

Some of the world's greatest luthiers gather in Montreal!

Guitarists will have a chance to meet luthiers from Quebec, the rest of Canada, the United States, South America and Europe, including the true *crème de la crème* and young, upcoming stars. Names such as **Mario Beauregard, Bill Comins, Rick Davis, Sergei de Jonge, Charles Fox, Oskar Graf, Michael Greenfield, Peter Hopkins, Michael Lewis, John Monteleone, Tom Ribbecke, Jean Rompré, Ervin Somogyi** and others come to mind. What more could you ask for?

A number of free activities

Organizers will be going all out to ensure a fantastic experience for guitar lovers. For example, the Montreal Guitar Show will be setting up private studios to provide optimal conditions for trying out instruments. The MGS will also be offering a series of meeting sessions and free workshops on the luthier's art and the art of guitar playing.

In other words, guitars will be looking their best to win our hearts from **July 6 to 8, 2007**, from 11:00 a.m. to 6:00 p.m. at the Salon Alfred Rouleau of the **Hyatt Regency Montreal**. Until then, visit the website at montrealguitarshow.com to find out the list of all the luthiers who will be participating in the event, and register for the newsletter to receive all the details on the MGS, MMMIS and Festival International de Jazz de Montréal.

The same website will give the public outside Montreal access to special packages at several hotels partnering with the MGS.

The **Montreal Guitar Show**, presented as part of the **Montreal Musician and Musical Instrument Show (MMMIS)**, and the **Festival International de Jazz de Montréal**, would like to officially acknowledge the support received from their partners: **the Government of Canada, gouvernement du Québec** and **Tourisme Montréal**.

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