

SPECS AND SIZES WEB

WEB FORMATS	MTELUS	L'ASTRAL
LEADERBOARD, 728x90 px, max 50 k Desktop computer and tablet (screen resolution 753 pixels or higher). Appears on homepage, concert pages and static pages for special events.	X	X
BIG BOX, 300x250 px, max 50 k Desktop computer, tablet and mobile. Appears on programming grid pages.	X	X
MOBILE LEADERBOARD, 300x50 px, max 35 k Mobile and tablet (maximum screen resolution 753 pixels). Appears on homepage, concert pages and static pages for special events.		X
MOBILE STANDARD BANNER, 320x50 px, max 35 k Mobile and tablet (maximum screen resolution 753 pixels).	X	

TYPE

Still image: .png ou .jpg

Animation: animated gif. Maximum of **3 sequences** before still image.

PLEASE PROVIDE

Internet link to site where the banner must point.

PRICE

\$25 CPM (cost per mille). Minimum 50 000 impressions.